



Ohio Children's Hospital Association
Saving, protecting and enhancing children's lives

American Academy of Pediatrics

DEDICATED TO THE HEALTH OF ALL CHILDREN™



Ohio Chapter

NEWS RELEASE

FOR IMMEDIATE RELEASE: August 26, 2015

PEDIATRIC COMMUNITY UNITED IN RESPONSE TO SUPERHERO-LIKE MASCOT IN USE BY PROPONENTS OF ISSUE 3

COLUMBUS, Ohio -- "Frankly, we are shocked at this blatant marketing to children by the proponents of Issue 3. The pediatric community has joined together to oppose Issue 3 because of the potential danger to children, specifically because they can unknowingly consume marijuana-infused edibles that could cause difficulty breathing, seizures and even coma. And yet, the proponents of Issue 3 launch a pro-marijuana campaign that has a cartoon-like superhero at the center of the effort," said Nick Lashutka, President, Ohio Children's Hospitals Association (OCHA).

"Using this kind of mascot to forward an agenda for a product that has proven to be dangerous for children to consume is simply appalling – and underscores why Ohioans should vote NO on Issue 3," said Melissa Wervey Arnold, CEO, Ohio Chapter, American Academy of Pediatrics (Ohio AAP).

More information about OCHA is available at www.ohiochildrenshospitals.org. More information about Ohio AAP is available at www.ohioaap.org. More information about the No on Issue 3 campaign can be found at www.noissue3.com.

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Media Contact: Angela Krile, Angela@KrileCommunications.com , 740-974-3948