



Ohio Children's Hospital Association
Saving, protecting and enhancing children's lives

POSITION SPECIFICATION

POSITION TITLE: Director, Policy & Advocacy
REPORTING TO: President & CEO
LOCATION: 155 E. Broad St., 23rd Floor, Columbus, OH 43215
THE ORGANIZATION: Ohio Children's Hospital Association

As the voice of Ohio's youngest patients, their families and health care providers, the Ohio Children's Hospital Association (OCHA) is dedicated to saving, protecting and enhancing children's lives. Ohio's six regional children's hospitals are national and international leaders in providing cost effective, high quality pediatric health care. Several of our institutions are ranked among U.S. News & World Report's best children's hospitals, and all of our members are ranked best in class in the nation in various aspects of pediatric care.

OCHA Mission: OCHA advocates in partnership with our patients, families and communities for continuous child health improvement. We create solutions through public policy development, collaboration, innovation and quality and safety efforts.

OCHA Vision: Ohio will be the best place for child health.

OCHA members employ more than 36,000 Ohioans – providing good paying, high quality jobs and serving as economic engines for our communities throughout Ohio. We treat children from all 88 Ohio counties, all 50 states, and dozens of international countries, regardless of their ability to pay.

We have a strong culture of collaboration and working together to forge solutions to complex problems. Our membership includes the following hospitals:

- Akron Children's Hospital
- Cincinnati Children's
- Dayton Children's
- Nationwide Children's Hospital, Columbus
- UH/Rainbow Babies & Children's Hospital, Cleveland
- ProMedica Toledo Children's Hospital

The OCHA Board of Directors serves as the governing authority of the Association. The twelve-member Board includes each of the six CEOs of the members. Additionally, three CEOs are elected as officers of the association and serve two year terms (Chair, Vice Chair, Secretary/Treasurer).

The Association creates impact as reflected in our Strategic Plan through four wheels of influence, which are dependent on each other to evolve. 1) Policy, Funding and Advocacy 2) Quality and Safety 3) Population Health 4) Research and Evaluation.

SCOPE AND RESPONSIBILITIES:

The Director of Public Policy & Advocacy is responsible for working closely with the President & CEO of the Association, our consulting team and our members to develop and represent the mutual interests and policy positions of OCHA before our state and federal elected officials. This includes policy development, implementation and evaluation of health care policies before the legislative and executive branches of government at the state and federal levels. The Director of Public Policy & Advocacy will also serve as a liaison with public interest groups, trade associations, business coalitions and other organizations and agencies, including our critical partnership with the Ohio Hospital Association.

- Work closely with the President & CEO and appropriate membership leaders to coordinate and lead OCHA state legislative and executive branch engagement. This includes coordinating and managing the OCHA Government Relations Professionals with regard to specific legislation, state budget, regulatory rules, federal engagement, and other issues that may arise affecting children's health and healthcare.
- Work closely with the President & CEO on execution of the OCHA Strategic Plan, as well as periodically ensuring the document is reviewed and updated as necessary.
- Visibly serve as a resource to the legislative and executive branches of the State of Ohio regarding children's health, health care and our members.
- Work closely with the President & CEO to support and lead other OCHA Task Forces, Work Groups, and Committees that are designed to help achieve the OCHA mission, vision and strategic plan. These include but are not limited to the Finance Work Group, Population Health Task Force, and Research Collaborative Task Force.
- Attend, and when necessary and appropriate, participate in meetings of the Ohio Hospital Association (OHA), Children's Hospital Association (CHA), state legislative and executive branch committees dealing with issues of interest to children's hospitals and represent those interests in accordance with the goals and objectives of the Association. This may include providing legislative and/or regulatory testimony.
- Work closely with the President & CEO, our consulting team as necessary, and the appropriate staff at member hospitals to comment upon and influence the development of proposed policies, rules and legislation affecting children's health and children's hospitals. This may require identifying potential witnesses from member hospitals and preparing testimony for them to present before the appropriate legislative or regulatory entity.
- In consultation with the President & CEO and our consulting team, prepare OCHA advocacy material – e.g. letters to members of Ohio General Assembly or U.S. Congressional delegation, policy memos, legislative talking points, presentations for members including individual hospital Boards of Directors, and other reports on behalf of the membership or at the direction of the President & CEO.
- Be responsible for working with and have working knowledge of all state, and selected federal health and quality programs that affect the patient care, teaching and research missions of children's hospitals.
- Work closely with the President & CEO, our consulting team, and our members to advance the OCHA Medicaid health care financing agenda.

EXPERIENCE REQUIRED:

- A proven track record of superior professional accomplishments in a healthcare environment and appropriate technical expertise in Medicaid and issues related to pediatric health care.

- Minimum of five years of experience working with the legislative and executive branches of the government for the state of Ohio.

QUALITIES DESIRED:

- History of the highest integrity and ethical standards; above reproach.
- A team player who is able to successfully achieve outcomes through and with others.
- Able to effectively work with individuals of all political, socio-economic and educational backgrounds – e.g., work with all four caucuses of the Ohio General Assembly and the Governor and their Administration regardless of political party.
- Strategically minded and collaborative in their approach to building strong relationships with member hospitals, external organizations at the state and national levels that promote the OCHA mission.
- Problem-solving mentality that accepts and leads new challenges, and able think both strategically and tactically while critically analyzing multiple issues. Focused on generating solutions to complex problems.
- Driven by OCHA Mission and the ability to successfully advocate for appropriately financed, high-quality children’s health care delivered in specialized settings that are staffed and equipped to meet children’s unique medical needs.
- Excellent communication and interpersonal skills. Exceptional and versatile written communication skills with the ability to write a succinct “on point” letter as well a detailed analytical report.
- A positive and optimistic attitude towards life and engaging personality and work style.
- A “behind the scenes” understanding of each constituent’s needs with the ability to work through and gain consensus on sensitive issues before they get to a critical stage.
- Relationship builder; ability to maintain and build relationships despite involvement with confidential, sensitive and sometimes conflicting issues. The ability to educate senior leadership and succinctly communicate concise strategies to affect positive outcomes for member hospitals.
- Solid and effective organizational skills within the realm of the responsibilities outlined above, as well as adherence to OCHA staff policies such as accountability for personal expense reports, office equipment, and personal scheduling/calendar appointments.
- Working knowledge of basic office software including Microsoft Word, Outlook, Excel, Power point, etc.

EDUCATION:

- This position requires a Bachelor’s degree

TO APPLY:

- Send cover letter and resume to scansler@ohiochildrenshospitals.org and nlashutka@ohiochildrenshospitals.org